



BRAED

Battle River Alliance
for Economic Development

KNOTICE

Newsletter

June 2010

BRAED MEMBERS

- Beaver County
- Camrose County
- City of Camrose
- County of Paintearth
- Flagstaff County
- M.D. of Provost
- M.D. of Wainwright
- Town of Bashaw
- Town of Castor
- Town of Coronation
- Town of Hardisty
- Town of Killam
- Town of Provost
- Town of Sedgewick
- Town of Tofield
- Town of Viking
- Town of Wainwright
- Village of Alliance
- Village of Bawlf
- Village of Bittern Lake
- Village of Chauvin
- Village of Consort
- Village of Edberg
- Village of Edgerton
- Village of Ferintosh
- Village of Forestburg
- Village of Galahad
- Village of Halkirk
- Village of Heisler
- Village of Holden
- Village of Hughenden
- Village of Irma
- Village of Lougheed
- Village of Rosalind
- Village of Ryley
- Village of Strome

TOWN OF BASHAW HOSTS BRAED AGM

The BRAED AGM was held at the Bashaw Community Centre on June 3rd. The group accepted the annual report, financial report, and approved the 2010-2012 Business Plan as well as the BRAED Policies and Procedures.

Guest speaker, Mark Burggren, Senior Advisor, Executive Director of the Central Alberta Rural Manufacturers Association (CARMA) presented the benefits that rural manufacturers are finding as they work together through CARMA to support and promote manufacturing in central Alberta.

The task team chairs each presented their reports, highlighting the successes of their team throughout the year. Reports were given by Charlotte Curtis (Agriculture), Jennifer Hauser (Marketing and Communications), Larry Davidson (Tourism) and Tim Doering (Defence).



Guest speaker Mark Burggren

Keynote speaker, Dan Ohler, Sangudo, Alberta, gave a highly enlightening presentation titled "Thinkin Outside the Barn". As a leadership coach specializing in relationships and effective communication to build better teams, Dan talked about strategies you can apply to enhance personal and professional relationships.



**BRAED GIVES
BUSINESSES A
CHANCE TO
LEARN FROM
THE BEST!!!**

BRAED is pleased to host award-winning entrepreneur Donald Cooper to the region on October 4, 2010 at the Norsemen Inn in Camrose from 9-5 p.m.

Donald Cooper is a former world-leading sporting goods manufacturer from the "Cooper Hockey Family". He is respected by business owners and managers throughout the world and draws on his experiences to help companies to redefine and reinvent their business to succeed.

This full-day event will be sponsored by the Battle River Alliance for Economic Development (BRAED) at a cost of \$50.00 per person.

Call the BRAED office to register. Registration deadline is September 27th. Seating is limited!

Congratulations to BEAVER COUNTY - the most recent Alberta community to launch BizPal, an innovative online permit and license service that saves time and paperwork for businesses.

With the addition of Beaver County, the service is now offered in 95 Alberta communities including Calgary and Edmonton.

"EXPLORING THE POSSIBILITIES"

BRAED will be hosting two workshops aimed at businesses wanting to actively pursue contracts with Base Wainwright and other government departments and agencies.



The contracts range from under \$5,000 to over \$25,000. Participants will gain knowledge of how to access these contracts using the different processes involved.

The first workshop will be held at the Community Futures Office in Viking from 7-9 p.m. on Tuesday, September 21st.

Plan to attend the next BRAED Board of Directors meeting on Thursday, September 16, at the Community Centre in Castor.

The second workshop will be held at the Lougheed Senior Centre on Tuesday, September 28th from 7-9 p.m.

Call the BRAED office to register for either of these workshops. Seating is limited!

Alberta HUB HOSTS TRAINING

The Northeast Alberta Information HUB Ltd. (Alberta HUB) will be hosting Community Economic Development Training on the following dates:

Business Retention & Expansion
September 29, 2010
9:00 am – 4:00 pm



Business & Investment Attraction
September 30, 2010
9:00 am – 4:00 pm

Registration Fee: \$20.00 per session. RSVP to Annette Daniels at 780.645.6365 or adaniels@albertahub.com

Talisman Energy has donated \$100,000 to the Chauvin Volunteer Fire Department to be used to help build a new fire hall for the VILLAGE OF CHAUVIN.

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If you have any questions or comments about the BRAED Knotice call Dale Beddoes at 780-679-1235.