



# BRAED KNOTICE

Newsletter for the Battle River Alliance for Economic Development

Spring 2009

## BRAED MEMBERS

Beaver County  
Camrose County  
City of Camrose  
County of Paintearth  
Flagstaff County  
M.D. of Provost  
M.D. of Wainwright  
Town of Bashaw  
Town of Castor  
Town of Coronation  
Town of Hardisty  
Town of Killam  
Town of Provost  
Town of Sedgewick  
Town of Tofield  
Town of Viking  
Town of Wainwright  
Village of Alliance  
Village of Bawlf  
Village of Bittern Lake  
Village of Chauvin  
Village of Consort  
Village of Edberg  
Village of Edgerton  
Village of Ferintosh  
Village of Forestburg  
Village of Galahad  
Village of Halkirk  
Village of Heisler  
Village of Holden  
Village of Hughenden  
Village of Irma  
Village of Lougheed  
Village of Rosalind  
Village of Ryley  
Village of Strome

## GALAHAD HOSTS BOARD OF DIRECTORS MEETING

The Village of Galahad was host to the Board of Directors' meeting on March 26<sup>th</sup> at the Galahad Agriplex.

Following the round table discussion Rhonda King from Alberta Environment gave a presentation on Cumulative Effects.

Len Mitzel, MLA Cypress-Medicine Hat, presented on Alberta's Expanding Economics and Strategic Role in the North American Economy.

The next Board of Directors Meeting will be the Annual General Meeting in Chauvin on June 4<sup>th</sup>.

## BRAED SUPPORTS PROPOSED RAIL WAY PURCHASE

The BRAED executive committee has committed \$12,000 to the Battle River Producer Car Group (BRPCG). The money will be used for the development of a business plan that will become part of the group's purchase submission for the CN rail line that runs from Camrose to Alliance.

BRPCG is an association of 150 farmers, structured as a society, whose mission is to load producer cars of grain along rail line 43.03 from Camrose to Alliance. They have six loading sites which can accommodate 55 to 60 cars per train run.

## BRAED HIRES REGIONAL COORDINATOR

Teresa Callihoo has been contracted by BRAED as a Regional Economic Development Co-ordinator. She will work under contract until March 31, 2010, to stimulate regional industry opportunities awareness and encourage participation in regional development.



Teresa is currently working on completing her Masters in Business Administration through Cape Breton University. She has previously worked on a crime prevention program for the City of Wetaskiwin which included completing their strategic plan and implementing activities in the City.

She is excited to be working with BRAED and looks forward to meeting with everyone.

### IN THIS ISSUE:

Galahad Hosts Meeting  
BRAED Supports Rail Way Purchase  
BRAED Hires Coordinator  
Battle River Foundation  
Funds Available to REDA's  
Strategic Planning Session  
REDA Conference  
Community Ties – Village of Alliance

## MESSAGE FROM THE CHAIR



Bud James  
Chair

As we head into summer there are several items of business keeping your Executive and Administration busy. We are organizing/re-organizing our task teams with the intent to have them digging in to their mandate in the next while.

BRAED has partnered with HUB (Alberta HUB) and PEP (Palliser Economic Partnership) on a project to further the development of Alberta's Eastern Corridor. This was given a boost by the recent announcement from the Premier's Office that the Province of Alberta has partnered with the Ports to Plains Corridor in the US, making Alberta the northern anchor of this group. You are likely aware that BRAED is developing a position paper on this topic, along with an examination of opportunities for development of machinery & equipment manufacturing in Eastern Alberta. These documents obviously tie in with the joint project.

As noted in this newsletter, our alliance has received a grant from the Community Development Trust Fund. We have committed some of this money, but are looking to you for projects in your part of BRAED that we can support. Please let us know what's happening in your area and how BRAED can help.

Thank you.

## BATTLE RIVER FOUNDATION (submitted by Kimberley Bonnett)

The role of this foundation is to bring **credited** classes to rural residents of Alberta within the BRAED region. Bringing this education to the communities will be an advantage not only of the students as well for the employers to have **retention** in our communities.

Part of my job is not only linking the students, communities, and colleges but to find funding either by donations from different types of agencies and grants. The contract of this pilot project with the Battle River Foundation ends on June 30<sup>th</sup>.

What I need is your assistance in finding out what the needs of your community are. The more response I get back from you and the community you represent will be extremely helpful in bringing the courses that are needed to the BRAED region for the people of BRAED.

I look forward to meeting and discussing your community's investment in their education! You can contact me by email at [brtf.kimberley@live.ca](mailto:brtf.kimberley@live.ca) or call 780.385.4815.

## FUNDS AVAILABLE TO REDA'S

BRAED has received a grant from the Community Development Trust Fund in the

amount of \$200,000. This money is to be used for the 2009-2010 fiscal year for investment attraction projects and for regional tourism development projects.

## STRATEGIC PLANNING SESSION

Judy Hansen, CentrePoint, facilitated the BRAED Strategic Planning day on April 7<sup>th</sup> in Killam. The agenda included a review of key successes from last year, a presentation on the economic trends of the province and BRAED specific trends. Also a collection of ideas results in the development of a business plan for the upcoming three years. Thanks to everyone who participated!

## REDA CONFERENCE

May 12 - 14, Sherwood Park

The conference "Sustaining Progress in a Transitioning Economy" was very timely and pointed out that Alberta's diverse economic development regions are the foundation of our vibrant provincial economy. Their support and development are key to the province succeeding in these challenging times. The strength of the regions will meet those challenges and Alberta will emerge even stronger.

Approximately 20 people were in attendance from the BRAED region.

## EVENTS

### June

Majestic Dinner Theatre  
Bashaw, June 3 – 6  
Contact Marg @ 780-372-3965

Jaywalkers Jamboree,  
Camrose, June 5, 6  
Contact 780-672-4217

Slow Pitch Tournament  
Bashaw, June 5 - 7  
Contact Sheila @  
780-877-2466

Majestic Flea Market, Bashaw  
June 12  
Contact Marg @780-372-3965

Coronation Rodeo  
June 12, 13  
Contact Herb Rock @  
403-578-4567

Holden Centennial  
Homecoming  
June 12 – 14  
Contact Village Office at  
780-688-3928  
or [www.village.holden.ab.ca](http://www.village.holden.ab.ca)

Bashaw Rodeo & Pony  
Chuckwagon Races  
June 12 – 14  
Contact Ron @780-372-3087

Annual Killam Rodeo  
June 12 – 14  
Street Fair Saturday, rodeo Sat  
& Sun evenings

Parade – Main Street Bashaw  
June 13  
Contact Bashaw Tourism @  
780-372-3923

Rona MS Bike Tour  
Camrose, June 13, 14  
Contact 780-672-4217

Night Classic Soccer  
Tournament  
Camrose, June 13 – 15  
Phone 780-672-4217

Pancake Breakfast and  
Cowboy Church Service  
June 14  
Bashaw Ag Grounds  
Contact Penny @ 780-372-  
3087

Chauvin Show & Shine  
June 14<sup>th</sup>; 1-5 p.m.  
Contact Peggy @ 780-858-  
3019

Coronation 4-H Rodeo  
June 14  
Contact Terry Kopas @  
403-578-4315 or  
[www.castorrodeo.com](http://www.castorrodeo.com)

56<sup>th</sup> Annual Wainwright  
Stampede  
June 18 - 21

Camrose Relay for Life  
June 19, Camrose  
Contact 780-672-4217

Annual Bunnock Tournament  
June 27, Consort  
<http://village.consort.ab.ca>

Gooseberry Lake Rodeo  
Consort  
June 29 - 21

### July

Canada Day Celebrations  
Camrose, July 1  
Call 780-672-4217

Tofield Centennial  
July 1 – 5  
Contact 780-662-3269

Garden Party & Chocolate  
Festival  
Camrose, July 11  
Call 780-672-4217

Bunnock Tournament  
July 11, 12  
Bashaw Ag Grounds  
Contact Jan @ 780-372-2291

Castor Rodeo  
July 25, 26  
Contact Nathan Kirby @  
403-882-3909

Snowbirds Air Show  
Camrose, July 29 – 31  
Call 780-672-4217

Big Valley Jamboree  
July 31 – August 2  
Camrose  
Call 780-672-4217

### August

Founders Days'  
Camrose, August 7, 8  
Call 780-672-4217

Lougheed Fair  
August 8<sup>th</sup>  
Celebrating 85 Years

August 14, 15  
Castor Horticultural Fair  
Contact Fran Cox @  
403-882-4054

August 14-16  
Zinger Music Jamboree  
Coronation, Call Allan Zinger @  
403-578-2189

Castor Horse Show  
August 15  
Contact Cheryl Darnell @  
403-882-2523

August 18, 19  
Coronation Ag Fair  
Contact Bubbles Bullick @  
403-578-2286

August 19  
Coronation Bullarama  
Contact Barry Brigley @  
403-575-0756

August 22  
Halkirk Bullarama  
Contact Terry Vockeroth @  
780-583-2407



## BRAED COMMUNITY TIES - Village of Alliance -

Alliance is located just 211 km southeast of Edmonton, 175 km east of Red Deer, and less than 2 hours from the Saskatchewan border.

The Village of Alliance is located next to the junction of Highway 602 and 36, in the southern portion of Flagstaff County No. 29. Highway 36 is a major north/south highway through eastern Alberta and provides easy access to all major centres.

Farming, ranching, oil and gas activity make up the economic base.

The Recreation Centre holds two meeting rooms and a library which is part of the Parkland Regional Library. Other facilities include a museum, an indoor skating arena, a walking trail, 3 ball diamonds, a dance academy, a new children's playground, and a riding arena with pens and chutes for roping and other livestock events. In 2006, a skateboard park was built near the school.

Located a few kilometers south of the Village is the Valley Ski Hill which offers artificial snow as well as a day lodge for skiers. Non-serviced camping is available at the campsite just south of Alliance near the Alliance Battle River Bridge, and four serviced lots are available in the Recreation Grounds at the north end of Main Street in the Village.

Alliance is part of the Battle River Regional School Division #31, headquartered in Camrose. Students in Alliance and area can bus direct from Alliance to the Theresetta Catholic School in Castor, or they can be bussed to Sedgewick Central High Public School. A privately funded playschool is operated by a parent society.

Alliance is served by a 10-member volunteer fire brigade with a new pumper truck and a support cube van, the Killam detachment of the Royal Canadian Mounted Police, and ambulance services are provided from the hospital in Killam.

For more information on the Village of Alliance visit: [www.villageofalliance.com](http://www.villageofalliance.com)

Visit our updated web site at:  
[www.braedalberta.ca](http://www.braedalberta.ca)

We welcome your comments.

If you have questions or comments about the  
BRAED Knotice newsletter email:  
[dale.beddoes@braedalberta.ca](mailto:dale.beddoes@braedalberta.ca)  
or call (780) 679-1235.

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