



BRAED KNOTICE

Newsletter for the Battle River Alliance for Economic Development

Summer, 2008

BRAED MEMBERS

Beaver County
Camrose County
City of Camrose
County of Paintearth
Flagstaff County
M.D. of Provost
M.D. of Wainwright
Town of Bashaw
Town of Castor
Town of Coronation
Town of Daysland
Town of Hardisty
Town of Killam
Town of Provost
Town of Sedgewick
Town of Tofield
Town of Viking
Town of Wainwright
Village of Alix
Village of Alliance
Village of Bawlf
Village of Chauvin
Village of Consort
Village of Edberg
Village of Edgerton
Village of Ferintosh
Village of Forestburg
Village of Galahad
Village of Halkirk
Village of Heisler
Village of Holden
Village of Hughenden
Village of Irma
Village of Lougheed
Village of Rosalind
Village of Ryley
Village of Strome

HARDISTY HOSTS AGM MEETING

BRAED held its sixth Annual General Meeting on June 5th, 2008. Representatives shared what is happening in their municipalities during the round table.

Sharon Miller, Acting Executive Director for AlbertaFirst.com explained the purpose and the benefits of communities being members of albertafirst.com

Tony Kulbisky, CAO, Town of Hardisty, gave a presentation on "Hardisty's Strategic Planning Process".

The Annual Report and the 2008-2009 Operational Plan were presented and accepted by the membership.

Chair, Bud James, gave a brief history of BRAED and what is happening this year.

Peggy Gray, Chair of the Marketing and Communications Task Team updated the group on their goals.

Ivan DesJardine, Chair, Defence Task Team, gave a brief update.

GET FREE BUSINESS EXPOSURE!

An ongoing project for BRAED is the maintenance of an online business directory. If you are an existing business and wish to update your info or if you have started a new business and want your businesses added to the directory, please contact (780) 679-1235. There is no cost to have your business in the directory and there is no charge for the updating. Visit the BRAED website to check out your business!!

MEMBERSHIP HITS 36!

Welcome to the Village of Ferintosh and the Village of Hughenden, the newest members to the BRAED group.

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MESSAGE FROM THE CHAIR



On behalf of your Executive committee, welcome back to everyone after your summer break. It's always nice to have a more relaxed schedule to enjoy the Alberta summer, but it seems to me that once September comes, things quickly increase to a frenzied pace as all the community groups & committees get back to business.

I had the pleasure of meeting with the Chair of HUB (North East Alberta Hub Ltd.), our regional economic development alliance (REDA) neighbour to the north. HUB Chair Don Whittaker attended our AGM in June, and it was decided that a joint meeting would help identify common issues for the two eastern Alberta REDAs. At this meeting, also attended by HUB Manager Cathy Goulet and BRAED Manager Allan Walkey, the following items were identified –

1. Development of a joint Trade Corridor Strategy, to identify opportunities & issues around the eastern Alberta north-south trade corridor (Highway #36 and #41). In particular, BRAED is interested in exploring industrial opportunities that can connect to Alberta's High Load corridor – Hwy 14/36.
2. Identify issues around the Alberta Land Use Framework that will affect our REDAs.
3. Obtaining more information on Alberta Industrial Heartland Strategy – this is the area east of Edmonton that is experiencing explosive growth presently.

Our executive & HUB executive will have a joint meeting in October to discuss these & other issues.

As always we are interested in hearing from you about anything regarding economic development in the BRAED region. If you have a suggestion for a project, a thought or critique on what's been happening, or are just looking for information, please contact us.

Bud James
Chair

FOREIGN WORKER RECRUITMENT

BRAED is establishing two pilot projects entitled "Welcoming Communities" that will be held in Tofield and Wainwright. This is a key challenge if your community has families moving in from out of the area; whether they are from another part of the world, or another part of Canada, they will face cultural challenges. A community effort to make these families welcome goes along way toward retention of the worker.

The workshops will be aimed at helping communities create their own volunteer committees.

COMMUNITY SPIRIT PROGRAM (CSP)

Funded by the Government of Alberta, the goal of this program is to increase individual charitable giving to help support Alberta's non-profit and charitable organizations.

A minimum of \$1,000 in eligible cash donations from individuals must be received by an eligible organization over a three-year period in order to apply for a donation grant from the Community Spirit Donation Grant Program.

The Donation Grant Program guidelines and application package are available online at www.communityspiritprogram.ca

business opportunities at Canadian Forces Base Wainwright.

The Team also approved an ad campaign aimed at Base Wainwright. This will be used in promotional material.

TASK TEAMS

MARKETING AND COMMUNICATIONS TASK TEAM

The Team consists of Peggy Gray, Chair; Pieter Masee, Janice Bishop, Eric Jerrard, Bert Roach, Gloria Plaxton, Al Walkey, and Dale Beddoes.

The committee has developed a new mission statement for BRAED. It is ***“To enhance regional economic development opportunities in the Battle River Region”***.

A brochure that will promote BRAED is being developed and will be available in October.

A “Meet n Greet” has been scheduled for November 4, 2008, in Viking. Look for your invitation coming soon!

DEFENCE INDUSTRY TASK TEAM

Comprised of Chair, Ivan DesJardine; Leo Lefebvre, Peggy McFadyen, Carley Herbert, Darlen Curtis, Gloira Plaxton, Al Walkey6, and Dale Beddoes.

This Task Team has created an informational brochure about about Base Wainwright’s procurement needs and processes out to businesses in the BRAED region. Their mission statement is to assist small and medium-sized businesses in the region on



BUSINESS RETENTION WORKSHOPS

Business Retention presentations are scheduled in conjunction with the Coronation Chamber of Commerce AGM on October 7th, 2008 and also in Tofield on October 23, 2008. Call Dale at (780) 679-1235 if you are interested in more information.

RURAL MATTERS CONFERENCE

BRAED supported representatives from Tofield, Strome, Chauvin, Galahad and Loughheed to attend the Rural Matters Conference held in

Congratulations to Beaver County on marking their 50th anniversary. Ryley was host to the day of celebration which included a formal program, displays, attractions, entertainment, and a barbecue.

BRAED COMMUNITY TIES

- Village of Rosalind -

The Village of Rosalind is nestled within the Battle River Valley in Camrose County. Rosalind is located on highway 854, and is approximately 30 minutes south-east from Camrose.

Rosalind has many recreational facilities including Double Dam Golf Course, a beautiful 18 hole course; camp site within the village; ball diamonds; and an arena with natural ice, which can be used year round for various functions. The Rosalind Community Hall and Rosalind Drop-In Centre also provide an excellent facility for all types of occasions.

The Rosalind Fire Department is operated by volunteers. Even though it is not an extremely "busy" department, all volunteers are greatly appreciated.

Rosalind School is part of the Battle River School Division. It services grades one through nine and also has a kindergarten which is operated privately but housed within the school. Students are bussed to Bawlf for Grades 10, 11 and 12. Even though the school is small, it has reputable athletic and academic standings.

The Rosalind area was the focus of bentonite exploration during 2000. The Rosalind area has previously been a bentonite producer with earlier production estimated at over 400,000 tons.

The Rosalind Water and Wastewater Facility recently underwent a major renovation to increase the capacity of water holdings for our village. The quality of water has always been excellent, and still remains the same today. Rosalind is also a member of the Shirley McClellan Regional Water Services Commission.

Rosalind takes pride in its cleanliness and friendliness. It hosts an annual Village Spring Clean Up which is one of our ways of bringing the community together.

Rosalind Village - Small but Strong!

Visit their web site at: www.villageofrosalind.ca

PLAN TO ATTEND:

The next BRAED Board of Directors meeting will be held in Viking on Thursday, September 25th, from 10:00 a.m. - 3:00 p.m.

If you have questions or comments about the BRAED newsletter, or if you wish to share news from your municipality contact:

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