



BRAED KNOTICE

Newsletter for the Battle River Alliance for Economic Development

Summer 2009

BRAED MEMBERS

Beaver County
Camrose County
City of Camrose
County of Paintearth
Flagstaff County
M.D. of Provost
M.D. of Wainwright
Town of Bashaw
Town of Castor
Town of Coronation
Town of Hardisty
Town of Killam
Town of Provost
Town of Sedgewick
Town of Tofield
Town of Viking
Town of Wainwright
Village of Alliance
Village of Bawlf
Village of Bittern Lake
Village of Chauvin
Village of Consort
Village of Edberg
Village of Edgerton
Village of Ferintosh
Village of Forestburg
Village of Galahad
Village of Halkirk
Village of Heisler
Village of Holden
Village of Hughenden
Village of Irma
Village of Lougheed
Village of Rosalind
Village of Ryley
Village of Strome

CHAUVIN HOSTS AGM

BRAED held their 7th Annual General Meeting on June 4th, 2009, at the Chauvin Senior Centre. During the meeting Chair, Bud James, informed the membership of details of the 2009-2010 Operational Plan.

Elections were then held due to the resignations of Pieter Masee and Leo Lefebvre from the Executive Committee. Thanks to Pieter and Leo for their time and commitment!

Welcome to our newest Executive Committee members Peggy Gray, Chauvin, and Larry Davidson, Paintearth Economic Partnership.

The defence industry procurement DVD "Thinking Outside the Tank" was shown.

Kimberley Bonnett gave a presentation on the Battle River Training Foundation.

Keynote speaker was Brenda Robinson, The Robcan Group, of Sherwood Park who gave a very entertaining presentation.

BRAED MEMBERS DEDICATE TIME

BRAED has set priorities in different areas for this year - Defence, Marketing and Communications, Agriculture and Tourism. As a result, task teams have been formed and members of the Board of Directors have volunteered to be part of them.

Defence Industry Task Team:

Ivan DesJardine, Ryley, Chair
Laurie Abthorpe, Wainwright
Leo Lefebvre, Hardisty
Phil Valteau, MD of Wainwright
Tim Doering, Viking
Darlene Curtis, Community Futures East Central

Marketing and Communications Task Team:

Jennifer Hauser, Flagstaff County, Chair
Eric Jerrard, Mirror
Dennis Twomey, Camrose
Gloria Plaxton, AEI

Agriculture Task Team:

Charlotte Curtis, Flagstaff County, Chair
Vern Hafso, Beaver County
Bert Roach, Provost
Wayne Richardson, County of Paintearth
Janice Bishop, Lougheed

Tourism Task Team:

Peggy Gray, Chauvin
Bob Cammidge, Bashaw
Muriel Fankhanel, Alliance
Bert Roach, Provost

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ALBERTA'S EASTERN CORRIDOR



PORTS-TO-PLAINS

TRADE CORRIDOR ALLIANCE

Securing the Benefits of Commerce to
North America's Energy & Agricultural Heartland



Located on Alberta's eastern side BRAED, along with the other Regional Economic Development Alliances (REDAs), are capitalizing on opportunities to work on a trade corridor for this region.

The timing of this initiative is strengthened by the recent announcement of Alberta joining the Ports-to-Plains Trade Corridor Alliance. The REDAs on the eastern side are in the best geographical position to take advantage of the province's membership and the benefit of membership includes your community.

The Vice-President of Ports-to-Plains toured Alberta's Eastern Corridor on July 21 and 22. The tour helped him understand the size and scope of Alberta's eastern side, its communities, the major industries, and the potential for trade between Canada and the US along the entire Ports-to-Plains Trade Corridor Alliance including Alberta.

The Ports-to-Plains Alliance is a grassroots rural development coalition based in Lubbock, Texas. Through the Ports-to-Plains Alliance, Alberta will strengthen our trade relations with local and state leaders in the nine Alliance states, several of which already rank among

Alberta's top trading partners: Texas, Colorado, Oklahoma, Montana, New Mexico, North Dakota, South Dakota, Nebraska and Wyoming.

The Province of Alberta has become the first Canadian member of the nine-state economic development coalition that aims to improve the gateway to trade between Canada, the U.S. and Mexico. Alberta is the northern anchor of the Ports-to-Plains region. Membership within the Alliance will give Alberta the chance to collaborate with other members to better address the challenges and opportunities common to all the communities within the Ports-to-Plains region.

The Regional Economic Development Alliances, BRAED, HUB and PEP are working with the Government of Alberta, creating this coalition to improve the north-south trade corridor along Eastern Alberta and see many opportunities in the future for businesses and communities to benefit from this development.

Learn more about Ports-to-Plains, as well as their visit to East Central Alberta by visiting their web site at www.portstoplains.com

MUNICIPAL GRANT WORKSHOP

June 22nd saw BRAED host a "municipal grant workshop" in Killam at the Multiplex. Seventy-two representatives from various municipalities participated in this well-received workshop.

Alberta Transportation and Alberta Municipal Affairs supplied participants with information on funding programs available for municipalities, as well as their application processes and the timelines.



Denette Tews, Grants Technologist,
Alberta Transportation

PARTNERSHIPS FOR THE FUTURE



The Paintearth Economic Partnership Society brought together many of the key players in economic development connected with the Paintearth

Region on Thursday, August 13 for an exciting tour of the Paintearth Region.

The group got a first hand view of the region as well as the challenges and opportunities the area is facing. The tour stopped at many exciting and interesting sites in the County of Paintearth, the communities of Halkirk, Castor and Coronation.

The group toured the exciting Greengate Power Corporation project where a 150 MW Wind Power Project is currently being developed by Greengate in the County of Paintearth. Planning is underway for a further 150 MW phase in the future. This \$300,000,000+ project is expected to begin construction in 2009/2010.

One of the main focuses of the tour was to understand and offer input and support on the Railway Community Adaptation Project that the Paintearth Economic Partnership Society is leading.

The closure of the rail line along Highway 12 created challenges for the communities to access markets and provide economic development opportunities to attract industry. This project provides an excellent opportunity to change the landscape of the rural communities as how they are seen from the highways.

The communities plan to undertake a two-pronged approach 1) by doing an in-depth community consultation to produce an integrated regional business attraction and growth strategy and 2) revitalizing the areas immediately adjacent to Highway 12, to a state of development readiness for commercial, industrial or residential development opportunities.

The Paintearth Economic Partnership Society sees the advantage of cooperating and partnering between municipalities to develop this project and being proactive. They see their challenges as not being unique to the area and believe that working together on this project could potentially be used as a model to assist other communities to address similar challenges and opportunities.

FUNDING AWARDED

Congratulations to the Towns of Hardisty and Sedgewick on receiving federal and provincial infrastructure stimulus money for local projects.

Hardisty will use their money to upgrade the industrial subdivision wastewater infrastructure in the south end of Hardisty while Sedgewick's money will go toward the town's sanitary sewer infrastructure project.

The Sedgewick and Hardisty projects are part of a total of 156 projects with an investment of more than \$444 million from joint federal and provincial investments.



AGRICULTURE INVENTORY OF BRAED REGION TO BE UNDERTAKEN

K. Polturak Management & Consulting Inc. has been hired to undertake an Agriculture Inventory of the BRAED region.

The project will identify agricultural products produced in the region. It will also identify current markets for these products and modes of transportation used to reach those markets. It will also identify agricultural initiatives in the BRAED region.

By having a better understanding of local markets and products, new economic opportunities for agricultural producers may be identified.

Welcome the Friendly Village of
Lougheed



BRAED COMMUNITY TIES - Village of Lougheed -

The Village of Lougheed is located in east-central Alberta on Highway 13 near the beautiful Battle River Valley, 100 km southeast of Camrose and 75 km southwest of Wainwright. The Village of Lougheed was named after Sir James Alexander Lougheed, lawyer, politician, and grandfather of Alberta's tenth premier, Peter Lougheed.

The area around Lougheed consists of agricultural farms and ranches that vary in size. Natural gas and oil activity with associate supply services are in the area.

Lougheed offers a new and used farm machinery and repairs, garden supplies, travel agencies, two water well drilling companies, a car and truck wash, homestyle bakery, elegant events rental, antique shop, and costume rentals.

The village also boasts regulation size ball diamonds and horseshoe pits where tournaments are held, as well as an arena and curling rink.

In Lougheed you can walk on a real boardwalk just as they did in the early 1900s, visit the Norwegian log hall, lawyer's office, shoe shop, grain elevator, Groveland and Cambridge schools, and Anglican church where church services and weddings are held to this day.

"Home of curler Kevin Martin" Lougheed has much to offer its citizens and visitors alike. From fun fairs to relaxing camping getaways, it's a great place in every way.

For more information on the Village of Lougheed visit their web site at:
www.villageoflougheed.com

**PLAN TO ATTEND THE NEXT BOARD
OF DIRECTORS MEETING TO BE
HELD IN WAINWRIGHT ON
SEPTEMBER 24TH.**

If you have questions or comments about the
BRAED Knotice email:
dale.beddoes@braedalberta.ca or call (780)
679-1235.

Visit our updated web site at:
www.braedalberta.ca

We welcome your comments.

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