



**URBAN**  
systems



# Transitioning Forward - BREOC

December 2018

*“Transition is more than just a change, it is a **process**. Transition in terms of single industry communities refers to a period of decline resulting **in something different** from the previous condition - a **new direction** for successful development of the community. For all communities transition is about **self-determination**.”*

# Key Elements for BREOC Successful Transition Program

- Common agenda
- Inclusive
- Shared measurement system
- Mutually reinforcing activities
- Continuous communication
- Apolitical
- Development thru regional approach
- Backbone organization
- Beyond local government – its community

# 22 Elements of Transition Program

Element 1 Building  
Transition  
Foundations



Element 2 Mitigating  
Impacts



Element 3  
Capitalizing on  
Opportunities



# Element 1 Building Transition Foundations

Action 1.1 Planning for success

Action 1.2 Communication & engagement

Action 1.3 Engage key leaders

Action 1.4 Change management

Action 1.5 Economic transition staffing



# Element 2 Mitigating Impacts

Action 2.1 Readiness assessment

Action 2.2 Worker transition support

Action 2.3 Enhance MMSE ecosystem

Action 2.4 Enhance social resilience

Action 2.5 BRE

Action 2.6 Economic transition centres

Action 2.7 Entrepreneurial development

Action 2.8 Enhance existing EDC



# Element 3 Capitalizing on Opportunities

Action 3.1 Investment readiness strategy

Action 3.2 Branding & marketing

Action 3.3 Land and building inventory

Action 3.4 Shovel ready business plans

**Action 3.5 Investment opportunity corporation**

Action 3.6 Asset mapping/tourism development

Action 3.7 Citizen attraction

Action 3.8 Enhance existing EDC



# Steps being undertaken at this moment

- Communication efforts - ongoing
- Capacity building - ongoing
- Lead through the change – ongoing
- Worker transition support
- Transition Centre – With Staff
- Investment Corporation

