



**BRAED**

BATTLE RIVER ALLIANCE  
FOR ECONOMIC DEVELOPMENT

## News & Connections in Our Region

In this issue: Board Updates, the PPAA, Government of Alberta program updates, and Business Planning Workshops.

Visit our Website

### Board Activity & Chair's Message

Thank-you for reading BRAED's newsletter. The uptake for this publication is growing steadily. [Please share with other supporters of our Region's future prosperity.](#)

Working together is the cornerstone of BRAED's success. We have had many outstanding examples of our regional team putting our collective shoulders to the wheel, from the University of Alberta working with us to support the summer intern research project last summer, to hosting BRAED meetings throughout the region.

The Plant Protein Alliance of Alberta tour in February was an outstanding example of the willingness and ability of our partners pull together and in the same direction. [Make sure you read all about the tour.](#) With over 100 people attending tour events, it was a roaring success.

We know that our members face the same resource challenges that we do at BRAED. And we appreciate your willingness to support what we do. I hope you enjoy this edition of the KNOTice. If you have any comments or suggestions, please [email our team.](#)

Sincerely,  
*Brian Ducherer*  
**Board Chair**



#### Upcoming for BRAED

Board Meeting: April 11,  
Daysland

Next KNOTice Submission  
Deadline: May 17

[info@braedalberta.ca](mailto:info@braedalberta.ca)

***BRAED Board Meeting  
Feature, April 11***

MARK BAXTER OF OUTLOOK MARKET  
RESEARCH

RSVP:  
[INFO@BRAEDALBERTA.CA](mailto:INFO@BRAEDALBERTA.CA)

### Plant Protein Alliance of Alberta & Tour of BRAED Communities

Representatives from the Plant Protein Alliance of Alberta (PPAA) toured the BRAED region in early February. Almost 100 guests turned out to events, hosted by partner communities and counties across the region to build relationships and ties between plant



protein producers and processors.

The mission of the PPAA is to facilitate a diverse, profitable and sustainable plant-protein and plant-ingredient processing industry in Alberta.

This mission has great alignment with BRAED's mandate and we're proud to be members of the PPAA. There are opportunities for growth across value chains in this sector and BRAED looks forward to seeing where the industry will pursue opportunities.

[Click here to learn more about the tour, the PPAA and see some event pictures.](#)

## News Headlines from BRAED

Connect to [www.braedalberta.ca](http://www.braedalberta.ca) for the Full Story

BRAED has rounded up recent Government of Alberta initiatives in March and economic research updates. [Click here](#) to see what is happening.

As of April 1, the Canada Alberta Job Grant will only accept online applications. [Click here for more information.](#)

Communities: Don't forget that May 1-31 is an application intake period for [CARES \(Community and Regional Support Program\)](#).



[The AG Sector profile has been posted!](#)  
Thank you to the County of Camrose.

BRAED is releasing 3 requests for proposal in the next 60 days. Watch our website for postings.

## Member Events from Around BRAED



### Business Planning Workshops

The Town of Flagstaff is offering a series of [business planning workshops](#) this spring.

If your business could use some planning, this series could be right for you.