



MINUTES

BRAED SPECIAL EXECUTIVE COMMITTEE MEETING

Teleconference

7:00am – 8:00am, April 1, 2019

Special Executive Committee Meeting of the Battle River Alliance for Economic Development (BRAED) was held via Teleconference, April 1, 2019 from 7:00am – 8:00am

Executive Committee: Brian Ducherer, Ed Kusalik, Arnold Hanson, Stan Schulmeister, Shelley Cook, Larry Tiedemann

Executive Director: Cathy Goulet

Administration: Cindy Hurum

1. Call to Order

Chair Brian Ducherer called the Web X Executive Committee Meeting to order at 7:05am.

2. Approval of Agenda

Motion: The agenda of April 1st be approved as presented.

Moved: S. Schulmeister

CARRIED

3. New Business

a. Ratification of Email Vote – Plant Protein Alliance

- Brief discussion on the upcoming Plant Protein Summit in Calgary Alberta on June 3-5th.

Motion: That Cathy Goulet and Arnold Hanson attend the Plant Protein Summit in Calgary Alberta on June 3 – 5th, 2019 with expenditure not to exceed \$3500.00

Moved: S. Cook

CARRIED

b. 2019-2020 Operational Plan Review

- Moving forward we have 3 main focus areas:

1. Economic Diversification – Investment attraction focused on value-added agriculture, local retail supports, regional business development.

- Our goal is to support regional business and economic development through BRAED-led initiatives.

- Priorities:

- engage in projects and outreach activities that promote business growth and economic development opportunities in the region
- assist communities to develop more balanced and diversified economies beyond traditional industries

2. Capacity Building – Member engagement, training and development.

- Our goal is to serve as an information clearinghouse linking BRAED members, strategic business partners and service providers and to grow the profile of BRAED among members and community members.

- Strategic Plan Priorities:

- provide regular information to members and their communities
- advance and promote BRAED through greater presence in members communities.

- Our goal is to ensure that BRAED is governed and managed effectively.

- Strategic Plan Priorities:

- engage in regular review of BRAED's mission, vision, policies and procedures.
- maintain accountability to members.
- ensure that activities align with the Strategic Plan and provide regular progress to members.

- Our goal is to remain visible and valued within the region while promoting the region to Provincial, National and International audiences.

- Strategic Plan Priorities:

- engage on a regular basis with member municipal councils and CAO's
- promote the value of regional collaboration and opportunities to access funding programs.
- provide members with the tools they need to grow their own economies.
- promote the region to external audiences.

3. Advocacy -

- Our goal is to connect with and engage economic partners in ways that best meet the needs of BRAED's members.

- Strategic Plan Priorities:

- to establish and maintain positive and productive relationships with Provincial and Municipal elected officials.
- actively contribute to the development of programs and policies that are responsive to the needs of member communities and rural Alberta as a whole.

Motion: To approve the 2019 – 2020 Operational Plan as presented.

Moved: A. Hanson

CARRIED

c. 2019 – 2020 Budget Review

Motion: To accept budget as presented

Moved: A. Hanson

CARRIED

Directive: Cathy will put together a schedule of work that shows BRAED KNOTice, IT fees, and other costs that will roll into management fees. Present to Brian and rest of executive for comments by Thursday April 4th for presentation at the BOD meeting on April 11th.

4. Adjournment

B. Ducherer adjourned the meeting at 7:53am



Stan Schulmeister, Secretary



B. Ducherer, Chair