

Minutes and Meeting Notes from BRAED

Board of Directors Meeting, April 5, 2018 – Castor, AB

BRAED Board of Directors Meeting

The Castor Legion, Castor, AB
Castor, AB – April 5 2018

Communities:

Daysland: Ed Kusalik

Hardisty: Doug Irving

Wainwright: Bob Foley

M.D. of Wainwright – Phil Valleau

Coronation: Shelley Cook

Camrose: Vic Goodman

Paintearth County: Stan Schulmeister, Maurice Wiart, Tyrill Hewitt

PEPS: Carol Thomson

Beaver County: Kevin Smook

Holden: John Markel

Viking: Debbie O'Toole-Balaban

Tofield: Larry Tiedemann

Ryley: Brian Ducherer

Flagstaff County: Erik Skoberg

Sedgewick: Perry Robinson

Killam: Ben Kellert

Irma: Joan Green

BRAED Executive: Arnold Hanson

BRAED Interim Executive Director: Cathy Goulet

Administration: Debra Anderson

GOA/Labour: Jean Vidal

Supper at 5-6:00 p.m.

Board of Directors Meeting – 6-8 p.m.

Call to order: Welcome & Introductions
Brian Ducherer, Chair, called the meeting to order at 6:48 p.m.

Approval of the Agenda:

Arnold Hanson made the motion to approve the April 5, 2018 agenda.

CARRIED

Additions to the Agenda:

- AGM Host
- 8a. Office Move

Approval of Minutes:

Larry Tiedemann made the motion to approve the December 7, 2018 Minutes/Notes.

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Business Arising from Minutes

- a. Interim Executive Director Deliverables (see PowerPoint)

Activities completed to March 31, 2018

- One Less Trip Small Business Week Project
Contractor hired and work completed
- Value Added Agriculture Project
Re-scoped project and ICCI and CARES grants to meet compressed timelines
Reported on ICCI grants and obtained small increase in grant funds
Project completed and reported on
- Executive Director review, hiring process and training and hand-off
Became 2018-19 Operation Plan
- Ongoing management
Financial reporting to Executive and contracting process
- Added
EATC negotiations and Local to Global coordination assistance
Broadband project Phase 2 launched

Activities April – June 2018

- Scope final phase of Value-added project
- Contract and oversight of Broadband project
- Contract and oversight of One Less Trip contractor
- Contract with firm to deliver BRAED marketing and website updates
- Scope and launch Business Retention and Expansion project
- Complete transition of EATC
- Ongoing management of BRAED
Yearend reporting and Annual General Meeting
Grant reporting

- Hire and train contract manager
- b. EATC Removal and Progress
 - Will be completed by June 30, 2018
 - It will cost BRAED more to stay in EATC then to leave
 - Discussion regarding the removal from EATC

Review of Financials: Cathy Goulet(see hand-out)

Motion Arnold Hanson moved to accept the financials as presented.

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Election of Executive Member – Town Representative

Shelley Cook was nominated by Stan Schulmeister as the new executive committee member. Shelley represents the town of Coronation.

Project Updates: (see handout)

- a) Broadband Phase Two:
 - Business cases for sub-regions
 - What is the next step for the regions – each one being unique
 - Craig Dobson will help with the technical aspect after needs assessment
 - CARES money will be used to further this project
 - “Fiber Optics is the golden standard”
 - CAEP paid for most of Broadband Phase One
 - BRAED will cover costs for most of Broadband Phase Two
- b) Value-added Agriculture
 - Completed :
 - Survey of BRAED agricultural industry participants
 - Benchmarking and target industry analysis
 - Foreign direct investment training and tools
 - BRAED value-added value proposition powerpoint template
 - Key findings : to be promoted to potential investors
 - Meat processing
 - Pet food and animal feed
 - Functional food
 - The municipal partners have reviewed the outputs form the project and have accepted the deliverables.
 - Get more specific as to what we can offer

2018-19 Operational Plan approval – see handout

Review and discussion of the 2018-19 BRAED Operational Plan

Motion Kevin Snook made the motion to accept the 2018-19 BRAED Operational Plan as presented by Cathy Goulet.

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*BRAED is closing the Killam office .

*Debi Anderson will be done work on June 30, 2018.

Guest Speaker – The Plant Protein Landscape and Opportunities for the BRAED Region

a. **Darren Walkey, Business Director, CP2 Program, University of Alberta**

Highlights from the Round Table:

Killam – Ben Kellert

- New addition to the hospital
- Strategic Plan developed with the aid of Cathy Goulet
- New housing development
- Real estate moving and selling

Flagstaff County – JennaLee Blackhurst

- Economic Development REACH program – 19 attending
- BRIOX partners with Paintearth County
- Investment in this Region has been very positive

Sedgewick – Perry Robinson

- Working on strategic plan
- Spray park being built
- Would like to collaborate with other towns (Broadband)
- Updating sewers
- Subdivision in progress

Wainwright – Bob Foley

- Renovating the hospital
- Housing is steady

Holden – John Markel

- Fertilizer plant being built
- CARES/ REACH Program
- Global Petroleum Show 2018

Paintearth County – Stan Schulmeister, Maurice Wiart, Tyrill Hewitt

- Promoting Shop Local
- Paintearth Cash
- Windmills project picking up the slack
- Oil industry is suffering
- Valley Ski Hill is up and running – a feasibility study is being done
- On Line survey for Valley Ski Hill is on the Flagstaff County & Paintearth County website
- Economic Development is up and running
- Pro AUC wind farm
- Five companies interested
- 1.7 million from BRIOX

MD of Wainwright – Phil Valteau

- Building roads and waiting for the weather to cooperate
- Major trucking operation looking for land

Coronation - Shelley Cook

- Splash Park fund raising
- Paving Program
- Expansion at dam and camp site

Hardisty – Doug Irving

- Work at the tank farm
- Hotels are struggling
- Sub-dividing

GOA/Labour: Jean Vidal

- Job grants available
- Projects for three new businesses
- 619 Highway disaster received funds from the government
- Will help business with their recruitment

IRMA – Joan Green

- Accessed good grants
- Collaboration with ICE
- Water issues

Beaver County – Kevin Smook

- 60th Anniversary this year
- Railway is key to BEAVER
- Storm water management
- Spur line opportunity
- Schools are concerned with the drop of enrollments

Tofield – Larry Tiedemann

- Hardware centre is proceeding
- Working on the water reservoir supply at west end of town

Daysland – Ed Kusalik

- Grant funding for new lift station
- Dredging lagoon
- Paterson terminal is growing

Camrose – Victor Goodman

- Speeding up permits
- Working with tourism Camrose to full on economic engine
- Re-skilling people when automation take over
- First community profile
- Marketing material for site selection
- Working with BRAED Executive

Ryley – Brian Ducherer

- Engineering study on roads
- Land fill purchased ¼ of land

Viking – Debbie O'Toole-Balaban

- Rep for the town of Viking

Next Board of Directors Meeting: TBA

Annual General Meeting will be held June 20 in Bruce, Alberta.

MOTION: Ed Kusalik made the motion to have the AGM at the Bruce Hotel.

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Adjournment at 8:20 p.m.

Stan Schulmeister, Secretary

Brian Ducherer, Chair