

Minutes and Meeting Notes from BRAED

Board of Directors Meeting, December 7, 2017 – Irma, AB

BRAED Board of Directors Meeting

**The New Horizons Centre, Irma, AB
December 7, 2017**

Communities:

Daysland: Ed Kusalik

Hardisty: Doug Irving

Wainwright: Ed Chow

M.D. of Wainwright – Phil Valleau

Coronation: Shelley Cook

Forestburg: Blaise Young, Bob Coutts

Camrose: Vic Goodman

Paintearth County: Stan Schulmeister

PEPS: Carol Thomson

Beaver County: Kevin Smook

Holden: John Markel

Viking: Rod Hunter

Alliance: Dell Wickstom

Tofield: Larry Tiedemann

Ryley: Brian Ducherer

Lougheed: Janice Bishop

Edgerton: Wendy Belik, Wes Laporte

BRAED Interim Executive Director: Cathy Goulet

Administration: Debra Anderson

Alberta Innovation and Advanced Education: Dawna Allard

GOA/Labour: Jean Vidal

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Orientation for Board Members @ 5:00 p.m.
PowerPoint by Cathy Goulet

Supper at 6:00 p.m.

Board of Directors Meeting

Call to order: Welcome & Introductions
Arnold Hanson, Chair, called the meeting to order at 6:39 p.m.

Approval of the Agenda:
Phil Valleau made the motion to approve the December 07, 2017 agenda.

CARRIED

Approval of Minutes:
Victor Goodman made the motion to approve the March 29, 2017 Minutes/Notes.

CARRIED

Business Arising from Minutes

- a. Interim Executive Director Deliverables (see handout)
- b. Review of BRAED's Mandate
 - Email all CAO BRAED information
 - Government need to hear BRAED's successes
 - BRAED should have a meeting once a year when all the elected officials are invited to attend
 - Send out every six month the new businesses that are in the region
 - This could be a part of the Business retention & expansion project
 - BRAED could advertise what it is currently doing.
- c. EATC Removal and Progress (see handout)
 - Discussion on BRAED's attachment to the EATC website
 - 1. AlbertaHUB and PEP staff contend that residual funds in the EATC account were withheld inappropriately
 - 2. EATC with written support from BRAED has been awarded a CARES Regional Stream grant. This project includes \$20,000 support from BRAED in a \$190,000 budget and will operate from December 2017 to March 31, 2019. BRAED's portion of the activities is for the first year of the grant and are focussed on the upgrading of BRAED's website content, particularly to incorporate the 2016 Stats Canada Census data. There is a disagreement among the managers on how BRAED's withdrawal from EATC impacts the grant terms.
 - 3. Due to low funding, withdrawal mid-year is problematic

Motion Vic Goodman made the motion that there be BRAED appoint two representatives to the Governance Committee for the purpose of meeting to resolve the issues, which the managers feel cannot be dealt with by staff.

CARRIED

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Motion Brian Ducherer made the motion that BRAED Board of Directors direct it's Executive to complete the withdrawal from the Eastern Alberta Trade Corridor by June 30, 2018. And the Executive is authorized to negotiate the details of that withdrawal in a manner that protects the future interests of BRAED.

CARRIED

Motion Phil Valleau made the motion for BRAED to remain in the organization Ports-to-Plains and pay the membership fee yearly.

CARRIED

Review of Financials: Cathy Goulet(see hand-out)

Motion Rod Hunter moved to accept the financials as presented.

CARRIED

Project Updates: (see handout)

- a) Value added Agriculture
- b) One Less Trip – Regional Shop Local Initiative
- c) Youth Intern
- d) Growing Business Together
- e) EATC – Marketing and Website
- f) Broadband Preparedness –
- g) Board Development
- h) BRAED Marketing and Website

List of Grant Funding/Project Deadlines (see handout)

Motion Victor Goodman made the motion the accept Project Updates report as presented by Cathy Goulet.

CARRIED

Designation of Associate Member – Arnold Hanson

Resolution from the floor to support his membership

Motion Brian Ducherer made a motion to accept Arnold Hanson as an Associate Member of BRAED.

CARRIED

Election of Executive Members

The following board members were nominated to the Executive Committee

- Ed Kusalik representing a town or city
- Arnold Hanson – member-at-large
- Larry Tiedemann – member-at-large
- Stan Schulmeister – representing a MD or County

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- **Rod Hunter – member-at large**
- **Victor Goodman – EDO**
- **Brian Ducherer – representing the villages**

Motion **Kevin Smook made the motion to accept the nominees to the Executive Committee.**

CARRIED

Highlights from the Round Table:

MD of Wainwright – Phil Valleau

- **Preplanning for next year's roads**

Holden – John Markel

- **Four new board members**
- **Fertilizer Plant**

Hardisty – Doug Irving

- **New hotel (64 rooms) is opening soon**
- **Oil industry is improving**

Forestburg – Blaise Young, Bob Coutts

- **Oilfield Fabrication**
- **Grain seed company**
- **Electric Scooters**
- **Working on the a plan for the loss of the coal industry**

Camrose – Victor Goodman

- **Undertaking a downtown redevelopment plan**
- **Viable economic hub**

Ryley – Brian Ducherer

- **Assessment of infrastructure**
- **MCC with Beaver Landfill**

GOA – Labour – Jean Vidal

- **Will help business with their recruitment**
- **There will be a new announcement in January**
- **Partner in Business Breakfast**

Lougheed - Janice Bishop

- **Major “clean-up” after last CAO**
- **New seed cleaning plant**

Allaince – Dell Wickstrom

- Recreation concentration
- Parade of Lights (BRR train)
- New train station

Edgerton –Wendy Belik, Wes Laporte

- Monthly newsletter
- Do their own census
- 100th anniversary this summer was very successful
- New paving in the new year
- Throw back Thursdays
- CARES grant
- Working on a strategy economic plan
- New letter/social media

Viking – Rod Hunter

- Issues with Suncor
- Pavement problems that is not up to standards

Tofield – Larry Tiedemann

- New hardware store is proceeding after some setbacks

Coronation – Shelley Cook

- Part of highway 12 has been paved
- 3 day 150 year celebration
- Oilfield has picked up

Daysland – Ed Kusalik

- All council was acclaimed
- Iron Creek is expanding
- Patterson Terminal is very busy
- Auction Mart
- Real estate is moving, sold another lot
- Has four doctors

Paintearth County: Stan Schulmeister

- Wind farm at Halkirk is expanding
- Paved through Halkirk

Wainwright – Ed Chow

- Crime issues
- Lakeland College is to do come courses
- 20,000 projects

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Beaver County – Kevin Smook

- **Developing a “home grown” plan**
- **Working with the Value-added agriculture project and BRAED**
- **Parrish and Hiendecker grain terminal**
- **Industrial park by Ryley**
- **Youth engagement strategy with the U of A**

Alberta Innovation and Advanced Education: Dawna Allard

- **Congratulations to all the new members**
- **Continuing to help the communities affected by the coal closures**
- **GOA is here to help navigate**

Next Board of Directors Meeting: Hosted by the County of Paintearth Date: March 2018

Adjournment at 8:36 p.m.

Stan Schulmeister, Secretary

Brian Ducherer, Chair