



BRAED

BATTLE RIVER ALLIANCE
FOR ECONOMIC DEVELOPMENT

News & Connections in Our Region

In this issue: BRAED 2019-2020 plans, AGM, Regional Economic Highlights

Visit our Website

Chair's Message

As BRAED swings into a new operational year, we are moving forward aggressively on our 2019-2020 plans.

The Executive is just confirming the companies who will carry out the next phases of our value agriculture investment attraction work. This year we will be investing \$185,500 in refining and focussing our efforts to bring investment to this region. Partnering with BRAED, as of this writing, are the City of Camrose, Camrose County, the MD of Wainwright and Paintearth County.

BRAED will be onsite at the [Plant Protein Summit in Calgary](#) on June 3 – 5, making connections with international industry leaders. Our [One Less Trip](#) project will relaunch shortly with an RFP for a media campaign closing on May 31. All in all, a great start to the year. And make sure you get out to our AGM on June 13, 2019, another great opportunity to learn and promote the region. See you there.

Sincerely,
Brian Ducherer
Board Chair



**Agriculture Investment
Attraction Strategy Partners**

City of Camrose
Camrose County
MD of Wainwright
Paintearth County

BRAED AGM

THURSDAY, JUNE 13, 5-8PM
CRE CAMROSE - ELLIOT ROOM

RSVP JUNE 5:
INFO@BRAEDALBERTA.CA

RSVP to the BRAED Annual General Meeting



The 2019 AGM promises to be a full meeting of learning, sharing the past year and direction updates for 2020. Catherine Rothrock, chief economist for the Government of Alberta is the keynote speaker. The annual report will be presented. Tickets are \$25 and include dinner.

WHEN: Thursday, June 13, 5-8 pm
WHERE: CRE Camrose - Elliot Room
RSVP: admin@braedalberta.ca

Headlines from Around BRAED

Hard Work Pays Off

Lobbying by the municipalities of Hardisty, Flagstaff County, Sedgewick and the MD of Provost helped convince Gibsons Energy to maintain and grow their investment in the region. [Click here](#) for a detailed story about the announcement.

"We would like to recognize these communities, their staff and Gibsons Energy for their efforts and investment in creating a strong regional economy," said Brian Ducherer, BRAED board chair.

Camrose County Invests in Infrastructure for Industrial Development

Camrose County is currently installing a waterline that will service an expanded Industrial Park at the junction of Highway 21 and 13.325 acres will be available for Highway Commercial development as well as all sizes of industrial and commercial businesses. There is also potential for a CP Rail Spur, and great access to the high load corridor and the Edmonton area.

Protein Industry Canada Grant Announcement for Producers

Protein Industries Canada, the Federal Supercluster, has announced its first call for projects. This initiates the process for disbursing up to \$40 million to sector participants in four categories: Create, Grow, Make, and Sell.

The first step is to submit an expression of interest (EOI), the deadline for the EOI submission is June 28, 2019. [For full details visit the Program Page.](#)

Please share this program with plant protein industry participants in your community.



Tweets Up!

Part of BRAED's mission is to promote our region on various platforms.

Let us know when you have news we can share on Twitter via Email:

info@braedalberta.ca

Or, tweet us [@BRAEDalberta](https://twitter.com/BRAEDalberta)

Welcome & Congratulations



On April 30, the Honourable [Tanya Fir](#) was appointed Minister of Economic Development, Trade, and Tourism.

BRAED's board of directors congratulates Minister Fir on her appointment and is excited to see the direction the new government sets in her portfolio.

News from BRAED Communities



Wainwright App for Community

The Town of Wainwright has a new app for business, citizens and investors. Download the app from the App Store or Google Play Store. Search for it with, "Town of Wainwright."