



MINUTES

BRAED Board of Directors MEETING
Forestburg Community Hall
December 12, 2018

Board of Directors of the Battle River Alliance for Economic Development (BRAED) was held in the Forestburg Community Hall, 5402 50 Ave W, Forestburg AB.

Communities:

Alliance: Dell Wickstrom
Beaver County: Barry Bruce
Coronation: Shelley Cook
County of Camrose: Teresa Gratrix, Doug Lyseng
County of Paintearth: Stan Schulmeister, Mike Simpson
Daysland: Ed Kusalik
Flagstaff County: Kristy Jackson, Don Kroetsch, Melvin Thompson
Forestburg: Bob Coutts
Holden: Mark Gieblelhaus
Lougheed: Kim Martin
M.D. of Wainwright: Phil Valteau
Sedgewick: Perry Robinson
Tofield: Larry Tiedemann
Viking: Debbie O'Toole Balaban, Don McLeod

Associate Member: Arnold Hanson

Guests:

EDT: Dawna Allard

Urban Systems Guests: Calum Lloyd, Wayne Robert

GOA – AB Labour: Jean Vidal

University of Alberta: Lars Hallstrom

Staff:

BRAED Executive Director: Cathy Goulet

Administration: Regrets

Supper: 5:00pm

1. Call to Order - Welcome & Introductions

Vice Chair, Ed Kusalik called the Board of Director's Meeting to order at 5:45p.m.

2. Approval of Agenda

Motion: That the agenda of December 12th be accepted as amended.

Moved: L. Tiedemann

CARRIED

3. Approval of Minutes

Motion: That the minutes from September 13th, 2018 Board of Directors Meeting be approved as amended.

Moved: P. Robinson

CARRIED

4. Guest Speaker

a. Presentation by Kristy Jackson, Economic Development Officer at Flagstaff County

i. *The Why and How of Winning National and Provincial Marketing Awards*

- <http://www.braedalberta.ca/wp-content/uploads/2018/12/Tourism-and-Lifestyle-Campaign-Powerpoint.pdf>

b. Presentation by BREOC – Battle River Economic Opportunity Committee

i. **Transition Strategies for Coal Communities in BRAED**

- <http://www.braedalberta.ca/wp-content/uploads/2018/12/11-12-18-BREOC-Overview-BREAD.pdf>

c. Presentation by Lars Hallstrom, Alberta Centre for Sustainable Community Development, University of Alberta

BRAED Student Intern Project 2018

- i. Rural broadband programming portal
- ii. Welcoming and inclusive communities
- iii. Economic profile for the functional BRAED Region
- iv. Youth employability

see links below for all four presentations -

- <http://www.braedalberta.ca/wp-content/uploads/2018/12/BRAED-2018-PPT-LKH.pdf>
- http://www.braedalberta.ca/?page_id=211

5. Financial Update - Cathy Goulet

Motion: That the financial statements of the Battle River Alliance for Economic Development to November 2018 be accepted as presented.

Moved: L. Tiedemann

CARRIED

6. Update on 2018-19 Operational Year-to-date – Cathy Goulet

a. Value – added Agriculture Program

- provided as information

i. PPAA Tour Information was reviewed with input asked for

- tour dates have been rescheduled for February 12th and 13th

Motion: That the information and the new dates be accepted.

Moved: A. Hanson

CARRIED

b. Marketing Program – Show community profiles

- provided as information

c. Business Retention and Expansion Project

Motion: To ask for input on getting survey responses.

Moved: P Robinson

CARRIED

d. Broadband Project

- Provided as information
- as directed by the Executive, a contract has been signed with Taylor Warwick. Research on ISP providers and preliminary work has begun. Communities will be contacted in January to gather infrastructure specific information and the project should wrap up in February with reporting in March.

7. BRAED Remuneration policy

- provided as information followed by discussion –
 - Members are eligible to claim mileage at a rate of \$0.55/km
 - Cost per capita, clarity of what is and is not covered, outcome if passed

Direction: That a proposed revised remuneration policy including specifics of permitted expenses and analysis of impacts to BRAED be presented at the next BRAED Board of Directors meeting, April 11, 2019.

8. Notice of Executive Officer Election – Economic Development Officer Position

- The designated Economic Development office position on the BRAED Executive is vacant. A call for nominations with a position outline is needed.

Direction: A call for nominations with an attached position description to be circulated to BRAED members no later than March 11, 2019.

9. **Next Board of Directors Meeting** – April 11th, 2019, Daysland Community Hall – 4602-51st Street, Daysland, AB
9. **Regional Round Table – Members.** Due to time constraints, the agenda item was deferred.
10. **Adjournment**

P. Robinson adjourned the meeting at 7:50pm



Stan Schulmeister, Secretary



Brian Ducherer, Chair