



MINUTES

BRAED EXECUTIVE COMMITTEE MEETING
Teleconference
7:00am – 8:00am, January 17, 2019

Executive Committee Meeting of the Battle River Alliance for Economic Development (BRAED) was held via Teleconference, January 17, 2019 from 7:00am – 8:00am

Executive Committee: Ed Kusalik, Arnold Hanson, Stan Schulmeister, Shelley Cook, Larry Tiedemann

Regrets: Brian Ducherer

Executive Director: Cathy Goulet

EDT: Dawna Allard

Administration: Cindy Hurum

1. **Call to Order**

Vice-Chair, Ed Kusalik called the Executive Committee Meeting to order at 7:05am.

2. **Approval of Agenda**

Motion: The agenda of January 17th be approved as presented.

Moved: A. Hanson

CARRIED

3. **Approval of Minutes**

Motion: The minutes from December 12th, 2018 be approved as presented.

Moved: A. Hanson

CARRIED

4. **Business Arising from Minutes**

a. Management Action Plan to January 15, 2018

- Presented as Information with the following discussion

- BRAED Sustainability Plan - A. Hanson suggested this be tabled until we have an EDO in Camrose.

D. Allard suggested we look for someone with Sustainability Planning experience from BRAED member community.

- Ongoing Management – Member liaison needs more attention.

C. Goulet will meet with Community Futures to discuss shared services and space going forward and about having C. Hurum attend BRAED meetings out of town. A. Hanson will pick her up to save mileage.

Directive:

C. Goulet and D. Allard – how to go about sustainability plan, scope the process.

b. Marketing Project –

- We have until the end of March to finish it. Outlook Market Research has a survey out. Cathy will talk to Camrose Chamber to see if they are helping us.

- Presented as information.

c. Value-added Agriculture Project Update

i. PPAA Tour

- New dates scheduled for the tour are Feb 12 – 14, 2019. Partners in the project are the City of Camrose, Camrose County, Flagstaff County, PEPS, MD of Wainwright, Town of Wainwright, Town of Viking, Town of Ryley, Town of Holden and Beaver County. Costs for the tour are anticipated to be \$5980. Budget is available in the member engagement fund.

BRAED members available for tour are:

Ed Kusalik -	Feb 12 th Breakfast
Larry Tiedemann -	Feb 12 th – 14 th
Stan Schulmeister -	Feb 12 th – afternoon, confirming 13 th
Arnold Hanson -	Feb 12 th – 14 th
Brian Ducherer -	Feb 12 th – 14 th
Dawna Allard (EDT)	Partial – confirming
Cathy Goulet -	Feb 12 th – 14 th
Bob Goulet (driver)	Feb 12 th – 14 th

Motion:

That expenditures of up to \$6000 be approved to deliver the BRAED tour for the Plant Protein Alliance of Alberta to be allocated to members engagement expenses.

Moved: A. Hanson

CARRIED

ii. ICCI Funding – BRAED has been approved for ICCI application at 50%, for \$34,500. Discussed approaching membership for partner funding for \$34,500 over and above their membership fees.

- CARES grant application is submitted, BRAED partnered with City of Camrose, \$30,000 each and looking to CARES for \$60,000.

- Presented as information.

d. Broadband Project Update

- Contract has been signed with Taylor Warwick. Research on ISP providers and preliminary work has begun. Draft sub-regional plans will be presented in three regional presentations on February 21 and 22. Wainwright and Sedgewick February 21st and City of Camrose February 22nd. Final report will be presented in early March.

5. New Business

a. None –

- Brief discussion on the PPAA tour and how hosting this event puts BRAED's face in the forefront.

6. Financial Report

a. Financials – Year to Date

b. Cash Flow 2018 – 19 Operational year

Motion:

a. That the financial statements of the Battle River Alliance for Economic Development dated December 31st 2018 be accepted as presented.

Moved: L. Tiedemann

CARRIED

b. Cash Flow 2018 – 19 Operational Year

- will present at the February executive meeting.

7. Correspondence

None

8. Next Meeting

a. Executive Meeting – Discussion - TBA

10. Adjournment

E. Kusalik adjourned the meeting at 7:53am

11. Round Table Discussion

- Daysland - E. Kusalik shared the economic losses that the town of Daysland recently experienced,

- the hotel in Daysland burned down. Still under investigation – no decision from owners going forward.
- the town owns the building at Daysland Golf Course, there was a leak that flooded the building. The town is looking at how to proceed.

- EDT - D. Allard shared that there is a lot of information available around Climate Change in Alberta

- Energy Efficiency Alberta – Save money and energy www.encyalberta.ca
- Community Generation Program Workshops – 5:00pm deadline February 22nd, 2019
- Information for both programs are on the BRAED website <http://www.braedalberta.ca>

Stan Schulmeister, Secretary

B. Ducherer, Chair

Approved March 7, 2019